

Privacy Policy

The Schule recognizes the importance of your privacy. We value your privacy and appreciate your trust in us. This privacy policy (hereinafter to be referred as “**Policy**”) is issued by the Schule.

This Policy describes the user information we collect on the Schule, how we use the information and with whom we share such information. This policy also outlines how we protect the user data including the sensitive information of the users and how the users may access and/or modify the information shares on the website/application/application.

This document is an electronic record in terms of the relevant provisions of the Information Technology Act, 2000 and rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

This Privacy Policy applies to current and former visitors to our website/application/application/application and to our online customers. By visiting and/or using our website/application/application, you agree to this Privacy Policy.

This Privacy Policy is subject to change at any time without notice. To make sure you are aware of any changes, please review this policy periodically. This Privacy Policy is incorporated into and subject to the Terms & Conditions.

1. What Personal Information About You Does The Schule collect?

For the purpose of this Privacy Policy, “Personal Information” means any information that relates to a natural person, which, either directly or indirectly, in combination with other information available, can identify the person concerned.

In order to provide you with the best and accurate service, we collect very basic information from our you. For the purposes of registering on the website/application/application we might collect your name, email, age, mobile number, phone number, street, city, state, pin code, country and IP address. This includes but is not limited to information about your IP address and the browser you're using. We might look at what site you came from, duration of time spent on our website/application/application, pages accessed or what site you visit when you leave us. We might also collect the type of mobile device you are using, or the version of the operating system your computer or device is running.

Please note that we might collect your billing name, billing address and payment method. We NEVER collect your credit card number or credit card expiry date or other details pertaining to your credit card on our website/application/application. Credit card information will be obtained and processed by our third-party service providers if required.

We also collect information you post in a public space on our website/application/application or on a third-party social media site belonging to the Schule.

We collect information in different ways.

We may collect information if you post a comment on our website/application/applications or ask us a question through phone or email.

We may also collect information from you passively. We use tracking tools like Google Analytics, Google Webmaster, browser cookies and web beacons for collecting information about your usage of our website/application/application.

We get information about you from third parties. For example, if you use an integrated social media feature on our website/application/applications. The third-party social media site will give us certain information about you. This could include your name and email address.

2. How your personal information is used by The Schule

We retain User Information only to the extent it is necessary to provide Services to you. The information collected from you may be utilized for various business and/or regulatory purposes including but not limited to:

- i. Contact you for confirmation of a purchase on our website/application/application or for other promotional purposes
- ii. Respond to your requests or questions. We might use your information to confirm your registration for an event or contest.
- iii. Improve our products/services. We might use your information to customize your experience with us. This could include displaying content based upon your preferences.
- iv. Look at site trends and customer interests. We may use your information to make our website/application/application and products/services better. We may combine information we get from you with information about you we get from third parties.
- v. Protect our company, our customers, or our website/application/applications.
- vi. Send you transactional communications. We might send you emails or SMS about your account or a purchase.
- vii. Be used in a manner otherwise permitted by law.

3. Do we share your information with third-parties?

We may need to disclose/ transfer your Personal Information to the following third parties for the purposes mentioned in this Privacy Policy and the Terms & Conditions:

- i. To professionals and other service providers who perform services on our behalf. We share information with vendors who help us manage our online registration process or payment processors or transactional message processors. Some of these vendors may be located outside of India.
- ii. To our business partners. This includes a third party who provide or sponsor an event, or who operates a venue where we hold events. Our partners use the information we give them as described in their privacy policies.
- iii. To government agency or investigatory body in order to comply with the law or to protect ourselves or in response to a court order or subpoena.
- iv. To any successor to all or part of our business.
- v. For reasons not described in this policy.

Please note that if you click on one of the links to third party website/application/applications, you may be taken to website/application/applications we do not control. This policy does not apply to the privacy practices of those website/application/applications. Read the privacy policy of other website/application/applications carefully. We are not responsible for these third-party sites.

4. How your information is protected

We maintain electronic, physical and procedural safeguards in connection with the collection, storage and disclosure of personal information (including sensitive personal information). Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input in addition to maintaining security of your information as per the International Standard IS/ISO/IEC 27001 on "Information Technology Security Techniques Information Security Management System-Requirements".

Under certain circumstances, we shall not be able to take your prior consent before disclosing Your information in case the information is demanded by government agencies mandated under law to obtain SPDI, or during investigation of cyber incidents, prosecution of offenses etc.

The Schule shall not publish SPDI and keep all information confidential (subject to exceptions where mandated by law or an order of a Court)

5. Access and Modification of Information

The Schule gives you access to a broad range of information about your account and your interactions with us for the limited purpose of viewing and, in certain cases, modifying, deleting information provided to us. You have the option to opt-out of optional services such as receiving promotional materials etc. and should you desire to opt-in to such services at the time of signing up you can choose do so. Even if you opt out of getting marketing messages, we will still be sending you transactional messages through email and SMS about your purchases

6. Grievance Officer

In accordance with Information Technology Act 2000 and rules made there under, the name and contact details of the Grievance Officer are provided below:

Mr. Aman Chandel

E-mail: amanchandel@theschule.com

Contact Number: +917095999990

We shall endeavor to resolve Your grievances within one month from the date of receipt of such grievance.

7. Updates to this policy

This Privacy Policy was last updated on **17th August 2020**. From time to time we may change our privacy practices.

8. Jurisdiction

If you choose to visit the website/application/application, your visit and any dispute over privacy is subject to this Policy and the website/application/application's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.